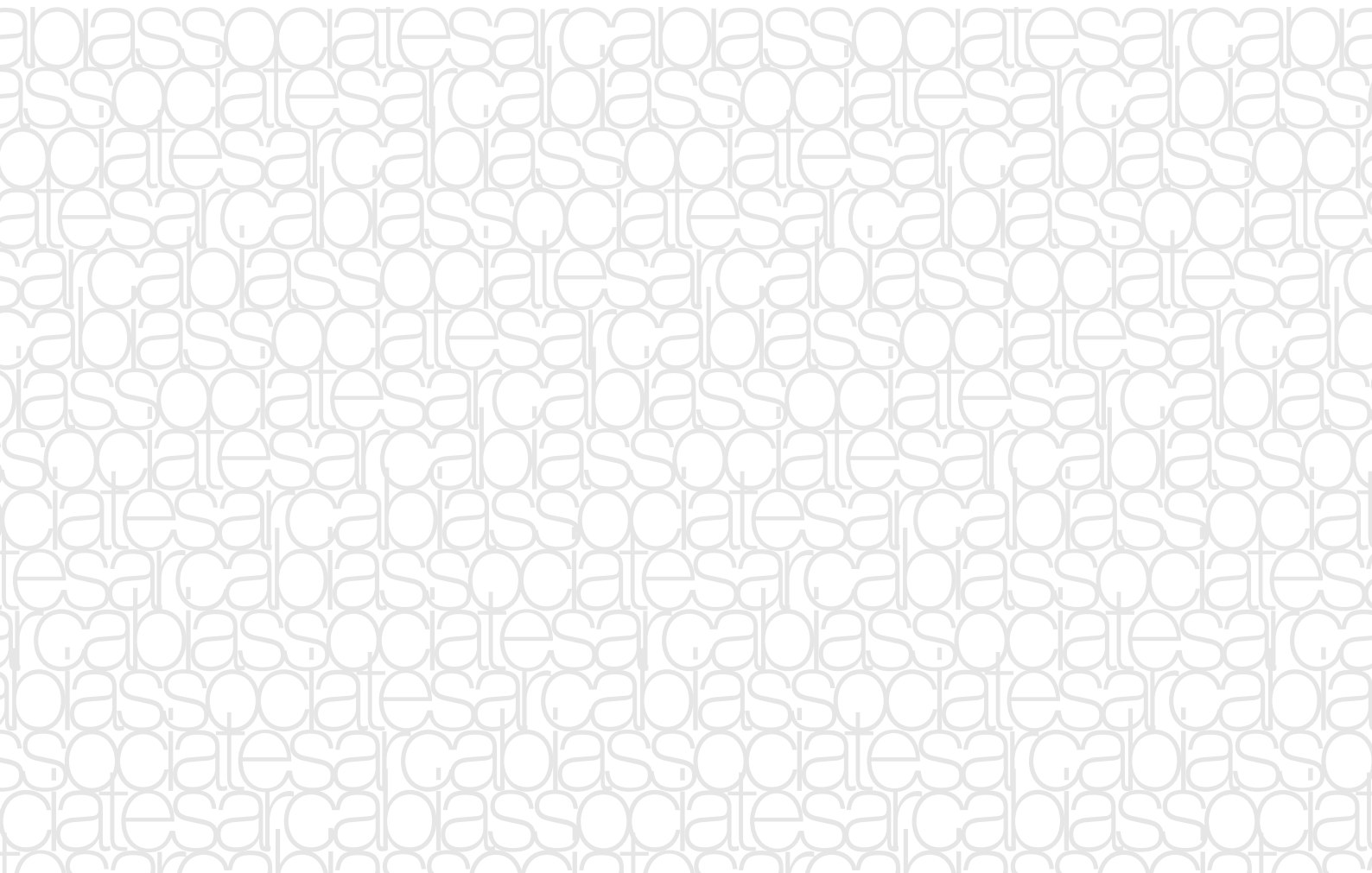


**arc**  
**abi** **ARCABI ASSOCIATES**



# ARCABI ASSOCIATES

## History

In 1998 architects Aldo Cappa Marchello, Elisabetta Grassi and Ilaria Sassolini founded Arcabi Associates. With the *leitmotiv* of a modern, well-organized and efficiently structured company, they formed a professional association able to comply with international markets requirements through a high qualitative standard both in design and in realization.

Arcabi Associates combines the single professional experiences of the three founder partners so all different themes of architecture and design are always studied into details. During the last years Antonio Frecentese, Attorney at Law, with long experience as marketing manager, joined Arcabi Associates. His long experience in fashion system, involved in most important Italian brands, complete the company profile of Arcabi Associates as a company ready to face the over more complex demands of the global market.

## Organization

The structure of Arcabi Associates grants the accurate research work, the care for details and the accurate study of each project commissioned in any country worldwide. The internal staff of architects, designers and graphic designers is supported by a group of selected external consultants (structural and mechanical engineers, geologists, landscape architects, geometers, lighting technicians, visual merchandisers).

Arcabi Associates is a network whose head office is located in an historic wool mill in Florence, it has a satellite office in Milan, and in Hong Kong. Arcabi Associates has supporting technical and consultancy offices in Paris, Miami, New York, Shanghai and Tokyo for following up projects on site.

## Works

Arcabi Associates core business is luxury fashion sector, with a decennial experience in design and realization of:

Boutiques, showrooms, department stores, offices and plants of most important Italian brands of fashion system;

Stands for trades, exhibitions, events all over the world;

Interior design, furniture and lighting design;

Building works, design and recovery of important buildings, theatres, shopping centres;

Design and renovation of urban areas, town planning and urban design;

Renovation of historical buildings and design of buildings for local authority headquarters;

Projects for hotels, private villas, apartments and dwellings.



# BUILDINGS

## Fashion

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Mall Maison Mode Lessin, Chengdu, China (5.000 sqm). Project for a new Luxury Department Store on 5 levels with Italian restaurant and cafeteria. Project of the façades, external walkways and green areas; concept design for public area, VIP rooms, signage and signs design. Opened on August 2007.

Mall Maison Mode Lessin II, Chengdu, China (4.500 sqm).

Project for the Restyling of the existing Mall on 2 levels of the façades, external walkways and green areas; concept design for public area, signage and signs design. Opened on April 2009.

Songlei Mall, Harbin, China (30.000sqm). Restyling of existing Mall on 9 levels. Project of entrances and façades (11.000 sqm).

Malo Headquarters, Milan (1.400 sqm on 4 levels).

Manifatture Associate Cashmere (MAC)

Reception, offices, conference rooms and restaurant.

Malo Showrooms for ladies' collection, men's collection, home collections and accessoires. Manifatture Associate Cashmere (MAC).

New York, Düsseldorf, Rome.

Malo manufacturing plan, Campi Bisenzio, (FI) (3.700 sqm).

Manifatture Associate Cashmere (MAC)

Reception, offices, conference rooms, warehouse.

New stone façade.

Malo Factory Outlet, Campi Bisenzio, (FI). (600 sqm).

Manifatture Associate Cashmere (MAC)

Sutor Mantellassi Showroom, Milan, Corso Venezia.

Sutor Mantellassi S.p.a. manufacturing plan, Altedo, (BO).

Office area renovation. Project.

Stefania Mode, Trapani (900 sqm). Multibrand boutique, café, hotel and restaurant.

Silverware showroom (950 sqm) in the goldsmith's centre Il Tari, Marcianise, (CE). Showroom, offices, conference rooms, warehouse. Project.

Block of 2 buildings with 4 apartments (240 sqm) and a boutique (180 sqm), Lignano Sabbiadoro, (UD).

Liberty Rose, Florence. Building for offices, showroom, warehouse. Project.

Versus Showroom, Milan (280 sqm).

VJC Shoowroom, Milan (350 sqm).



## Requalification

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Villa Ubaldini, Settimello, (FI).

Requalification of an 16th century villa in Tuscany countryside (750 sqm).

Project of 5 new luxury apartments.

Palazzina Eraldo, Ceggia, (VE). Boutique and offices (1.600 sqm). Project.

Palazzo Navone, Florence, via della Vigna Nuova (1.600 sqm).

Basement: temporary exhibition. Ground floor: Department Store "The Arts", coffee bar, hotel reception. First floor: Department Store "The Arts", restaurant. Second and third floor: hotel. Project.

Palazzo Pretorio, Barberino di Mugello, (FI).  
 New offices, council chamber and exhibition spaces for the Municipality. Municipality of Barberino di Mugello.

New Park along the Stura river, Barberino di Mugello, Firenze.  
 Requalification of the riverbed and creation of equipped pathways and park areas. Municipality of Barberino di Mugello.

Requalification of an urban area, Castagneto Carducci, (LI).  
 New headquarters of "Confraternita della Misericordia" for medical assistance and civil protection, commercial area, social center and medical offices. With arch. Angelo Romeo.

Museum of "Fiascaie", Pontassieve, (FI). Project.

Service center for Trade Unions (400 sqm), Scandicci, (FI). New headquarter. With arch. Angelo Romeo.

Requalification of the city centre - "Il luogo degli incontri", Barberino di Mugello (FI), International competition. 2nd prize.

Requalification of Tarlati Square, Bibbiena, (AR) National competition. Acclaimed.

Competition for the "Restoration of the old Fiat Area in Viale Belfiore", Florence. First phase: Selection limited to the architects under 40. 5th place. Second phase: collaboration with MeF, Florence, for ISOZAKI ASSOCIATES. 2nd place.

Urban Centre for the city of Florence. International competition.

Restoration of "La torre dell'Acqua", Budrio (BO), for housing a multiethnic center with services, internet bookshop, coffee bar, multimedia house of music, conference hall, exhibition hall. National competition. 3rd place.

Rehabilitation of a summer children's home and design of a new multipurpose culture centre. Silvi Marina (TE). Tercas Prize, XIV Edition. National Competition. Acclaimed.

Redesign of Piazza della Repubblica in the historic centre of Florence. A. Cappa Marchello, E. Grassi. Published.

Redesign of public spaces in the historic centre of Campi Bisenzio. Competition by invitation with C. Nardi (group leader) and V. Giacchi. E. Grassi as project collaborator. 1st prize.

Tuscany country resort. Reggello, (FI).  
 With arch. Lorenzo Bruni.

Miami Civic Center, an urban and civic center for Miami. Riquification of a multi-functional area (115.000sqm). Competition.



## Civic building

National competition for the Rehabilitation of the former Cofiman Office, Viale Mazzini, Rome. Renovation.

Civic library, visitors services and redesign of railway station at Casalecchio-Vignola, Casalecchio di Reno, (BO). National competition.

"Trevi Flash Art Museum, I Edition". National competition.

New conference building at Roseto degli Abruzzi, (TE). Tercas Prize XI Edition. Published.

New school at Giulianova, (TE). Tercas Prize, XIII Edition. National competition.

New integrated exhibition centre at Brescia. International competition.  
 With. C Nardi (group leader), M. Sala, A. Cappa Marchello as project collaborator. Special mention.

# BUILDINGS

New bank in Florentine Chiantishire at Sambuca Val di Pesa. With C. Nardi (group leader), M. Passaleva. Project collaborators: A. Cappa Marchello, E. Grassi. Competition by invitation. 2nd prize.

“L’ Arno, la città e la sua gente”, Florence. National competition, A. Cappa Marchello, A. Capellaro, A. Capitanio. 1st prize.

HKBF: Design of the Hong Kong Boundary Crossing Facilities for the Hong Kong Zhuhai Macau Bridge. Competition.



## Houses

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Moscow: Private villa. (1.800 sqm). Project.

Florence: Renovation of the farmhouse of the famous Italian singer Irene Grandi.

Milan: private dwelling, via della Spiga (300 sqm). Interior décor.

Milan: private dwelling, via Kramer. Renovation.

Lizzano in Belvedere, (BO): Chalet. Project.

Legnaro, Padua: Private villa. Project.

Ivrea, (TO): 2 private dwellings, via San Lorenzo. Renovation.

Florence: private dwelling, via Cairoli. Renovation.

Florence: private dwelling, via Dino Compagni. Renovation.

Florence: private dwelling, via dell’Erta Canina. Renovation. Project.

Florence: private dwelling, via Maffia. Renovation.

Florence: private dwelling, loc. San Clemente. Renovation.

Florence: private dwelling, Costa dei Magnoli. Renovation.

Florence: private dwelling, via dei Pilastri. Renovation.

Florence: private dwelling, via dei Serragli. Renovation.

Pratolino, Florence: apartment in the rural building complex in Villa Demidoff Park. Interior design.

Fiesole, Florence: private dwelling. Renovation.

Pisa: Farmhouse. Renovation.



## Hotels

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Welcome In Hotel. Re-conversion of an old summer camp building in a contemporary way to experience the journey. Competition.

Banco del Sale Boutique Hotel Renovation of a 20th century palace in a prestigious accommodation structure with SPA, conference areas and roof lounge pool. Competition.

## Versace

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Consultants for concept developing of existing Versace boutiques.

## VJC Versace

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VJC Concept and layouts.

n. 56 boutiques, n. 4 corners:

CHINA: Beijing, Shanghai, Hong Kong, Macao, Chengdu, Hangzhou, Kunming, Tianjin, Changchun, Wenzhou, Xian, Chongqin, An Shan, Shenzhen, Changsha, Foshan, Shaoxing, Wuhan, Shenyang, Xiamen, Taizhou, Dalian, Guangzhou, Guiyang, Nanjing, Ningbo, Jinan, Suzhou, Qingdao, Wuxi; UNITED ARAB EMIRATES: Dubai, Bahrain; KUWAIT: Kuwait City; SOUTH KOREA: Seoul; INDIA: New Delhi, Mumbai; EUROPE: London, Paris, Bucharest, Sofia, Taormina.

## Versus Versace

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VERSUS Concept and layouts.

n. 7 boutiques:

KUWAIT: Kuwait City; CHINA: Hong Kong, Shanghai, Chengdu, Guangzhou, Dalian; TAIWAN: Taipei; VIETNAM: Ho Chi Minh City.

## Salvatore Ferragamo

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Layouts on Gabellini Associates concept.

n. 54 boutiques:

EUROPE: Paris, London, Rome, Madrid, Nice, Munich, Berlin, Athens, Copenhagen, Lisbon, Versailles, Istanbul, Serravalle Scrivia, Roermond; CHINA: , Chongqin, Hangzhou, Hong Kong, Qingdao, Singapore, Kowloon, Taichung, Taipei, Kaohsiung; SOUTH KOREA: Seoul, Daegu, Gwangju; JAPAN: Tokyo, Tamagawa, Yokohama, Kyoto, Fukukoa, Aichi, Niigata, Sapporo; UNITED ARAB EMIRATES: Dubai; QATAR: Doha; SAUDI ARABIA: Riyadh, Jeddah; LEBANON: Beirut; AMERICA: New York, Chicago, Washington, Virginia, Palm Beach, San Jose, Guam, Panama, Mexico City, Cancun, Caracas, Toronto; AUSTRALIA: Melbourne.

## Malo

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n. 30 boutiques:

EUROPE: Paris, Milan, St. Tropez, Cannes, Prague, Moscow, Budapest, Lisbon, Venice, Capri, Courmayeur, Munich, Marbella, Catania, Padua, Bologna, Treviso, Brescia, Bari, Sylt, Trani; USA: New York, Miami Beach, Palm Beach, Aspen; CHINA: Hong Kong, Shanghai; JAPAN: Tokyo, Osaka.

## Eddy Monetti multibrand shop

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Eddy Monetti: Concept and layout.

n. 2 boutiques:

CHINA: Chengdu, Harbin

BOUTIQUES  
CONCEPTS  
STANDS



## IT store multibrand shop

IT STORE Concept and layout.

n. 21 boutiques:

EUROPE: London, Rome, Forte dei Marmi, Naples, Lucca, Massa, Prato, Laren, Catanzaro, Pompei, Legnago, Moncalieri, Arona; CHINA: Changchun, Shenyang, Dalian, Harbin; INDIA: Mumbai.

## Other Brands

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Concept for Sutor Mantellassi boutiques, packaging and graphics.

Extè Milan, via della Spiga. Project.

Ferré Jeans Rome, Piazza di Spagna. Project.

Concept for Gérard Darel boutiques. Project.

Suitenumerodue Bologna, Corte Isolani.

Estetica, Beauty salon.



## Multibrand shops

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XXI bek, Chelyabinsk, Russia: (230 sqm). Multibrand boutique.

Rainbow, Macau: (750 sqm on 2 floors). Multibrand boutique and jewellery.

The Boeing - Naples airport: (1.000 smq). Boutique, perfumery, café, internet point.

Raspini, Florence: Boutique. Restyling. Project.

Stilmoda Lignano Sabbiadoro, Udine: (180 sqm). Multibrand boutique.

Fascino: Multibrand boutique.

Emiliani: Multibrand boutique. Project.

Tufano Pompei: (300 sqm), Boutique and cafeteria. Project.

Fantasy Fashion: Albignasego, Strà (PD).

Department Store multi-brand "The Arts": concept for the logo for Department store, hotel cafeteria and restaurant. Florence. Project.



## Stands

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Versus Stand: Baselworld 2007 (Basel, April, 12-19), Worldwide salon for watchmaking and jewellery.

Versus sunglasses corner, MIDO 2007 (Milan, May, 4-7). Sunglasses corner within Luxottica space.

Riva Stand: Florence, Pitti Immagine Uomo, June 2007.

Sutor Mantellassi Stand: Florence, Pitti Immagine Uomo 2005.

Robert Friedman Stand: Florence, Pitti Immagine Uomo. Project.

Mobilgirone Stand: Florence, Salone del mobile.

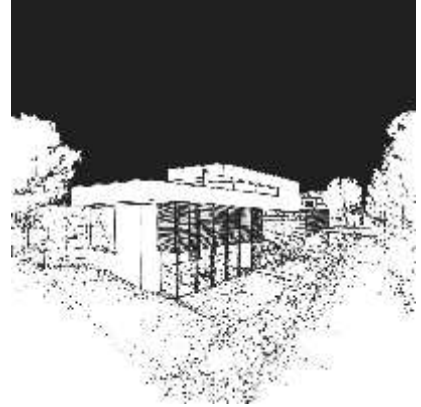
Siemens mobile phones display system.

In collaboration with J. W. Thompson, for the advertising campaign "BE INSPIRED" Siemens.

La Fenice Theatre, Venice. Development and optimization of furnishings in La Fenice Theatre and of the "Sala Nuova" on the project of Aldo Rossi.

Impresa Romagnoli S.p.A.

- "Lusso, calma e voluttà" - *Progettare Architettura Città e Territorio* - Tecniche nuove, April 2010.
- "Stefania Boutique in Trapani, Italy" - *Id + C - Interior Design Costruction*, Jianguo Interior Periodical Office, June 2010, n. 190.
- "Fuga dalla Città" - Leonardo Channel - Sky, April 2008. The creative home of Irene Grandi. Interview of the singer and the architect Elisabetta Grassi.
- "Vivere alla Grandi" - *Ville & Casali*, April 2008.
- Renovation of the farmhouse for the Italian singer Irene Grandi.
- New Urban Design of Incheon Metropolitan City - The Street Lamp. Incheon International Design Open Competition - Incheon International Design Fair 2008 - held by Incheon Metropolitan City - South Korea. Golden Prize Business section.
- Palazzo Pretorio - *Edilizia e Territorio*, ed. Il Sole 24 Ore - *Progetti e Concorsi*, supplement n. 5/2006 - Barberino di Mugello, (FI).
- Boutique IT Paoletti, Prato; Boutique IT Sillo, Legnago, (VR); Boutique Sutor Mantellassi, Milan. - *Architettura in dettaglio - Boutique*. Francesca Oddo, Luigi Prestinenzza Puglisi, ed. DEI - Rome 2005.
- Boutique IT Sillo, Legnago, (VR) - *Zoom on Fashion Trends*, Sept/Nov 2003, n. 24.
- "Il luogo degli incontri" - *Opere*, March 2004. International competition for the requalification of historic centre of Barberino di Mugello, (FI).
- Palazzina Malo - *Interni*, March 2002, n. 519. Headquarters in Via Archimede, Milan.
- Requalification of Piazza Tarlati - *Bibbiena Piazza Tarlati il luogo la storia*, ed. Libreria Alfani, Florence 2003 - Bibbiena, (AR). National competition.
- Rehabilitation of an urban area in Viale Belfiore, Florence. Selection restricted to the architects under 40. *Concorso di progettazione per il recupero dell'ex area Fiat in viale Belfiore a Firenze*, ed Vallecchi, Florence 2002.
- Rehabilitation of a summer children's home and the design of a new multipurpose culture centre at Silvi Marina, (TE) - *Premio Tercas Architettura XIV edition 2000*, ed. Tetraktis, Teramo 2000. National competition.
- "Trevi Flash Art Museum, I Edizione" - *Premio nazionale di architettura Trevi Flash Art Museum*, Giancarlo Politi editore, Milan, 1999. National competition.
- New bank in Florentine Chiantishire at Sambuca Val di Pesa - *Architettura per Sambuca. Concorso di idee per la progettazione di una nuova sede di agenzia*, ed. Credito cooperativo, 1996. With C. Nardi (group leader), M. Passaleva. A. Cappa Marchello, E. Grassi as project collaborators. Competition by invitation.
- "L'Arno, la città, la sua gente" - *L'Arno, la città e la sua gente*, ed. Comune di Firenze - Consiglio di quartiere 12, 1988. A. Cappa Marchello, A. Capellaro, C. Capitano.







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